

DTS Contact:Shelly Horvath Phone: +1 562 493 0158 shelly.horvath@dtsweb.com www.dtsweb.com

Agency Contact: Cynthia Guardia Cia Communications, Inc. Phone: +1 714 334 5573 cynthiaguardia@msn.com

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(Editor's note: 4 photo/captions at end of release)

DTS Celebrates Building a Safer World at Grand Opening of New Seal Beach Corporate Headquarters

Seal Beach, CA (March 10, 2014) – DTS (<u>Diversified Technical Systems, Inc.</u>), a leading manufacturer of data recorders and sensors used worldwide for crash, blast and safety testing, welcomed more than 200 guests, including many city and state officials, at its new Seal Beach corporate headquarters Grand Opening on March 6th. The event celebrated 24 years of DTS's contribution towards building a safer world and featured a day-long technical training program for customers followed by an evening Grand Opening Ribbon Cutting ceremony, facility tours and appetizers.

Seal Beach Mayor Ellery Deaton and Chamber of Commerce President Diana Brunjes opened the Ribbon Cutting ceremony with congratulatory remarks to DTS owners and founders Steve Pruitt, President and CEO; Mike Beckage, CTO; and Tim Kippen, COO. Asia Cunningham, representing California Senator Lou Correa, and Colin Edwards, representing California Assemblyman Travis Allen, presented certificates of recognition.

Following the ribbon cutting, Pruitt provided a live product demonstration as he pulled a cord that dropped weighted DTS sensors from several feet onto a champagne bottle, crushing the bottle and recording the data collected from the impact. The simple demo showed how DTS systems work for General Motors and other top automakers when they use crash test dummies to validate vehicle safety in a crash test or when NASA relies on DTS equipment to confirm the space capsule safety upon re-entry. Every NASCAR vehicle has a DTS data recorder in it and 45,000 U.S. military helmets are equipped with DTS smart sensors. These helmet sensors measure and record acceleration information when a blow to the head occurs to assess and alert soldiers of possible traumatic brain injuries.



"We are proud to build products that help save lives every day," said Pruitt. "When we started DTS 24 years ago we had no idea that our data recorders and sensors would be so important to keeping people and soldiers safe around the world. We are also happy to keep our Seal Beach roots, which was really important to all three owners."

The 50,000 square foot, state-of-the-art headquarters is located at 1720 Apollo Court, just two miles from its previous address in Old Town Seal Beach, where DTS has been based since 1995. The new headquarters is six times larger and designed to accommodate both recent growth and future expansion. DTS's Seal Beach headquarters employs over 60 local employees and houses operations, engineering, manufacturing, test labs, sales and support, and green efficiencies, including electric vehicle charging stations.

About DTS

Founded in 1990 by three crash test engineers, DTS manufactures data recorders and sensors used for product safety testing and human injury analysis. DTS measurement solutions and technical expertise are relied on worldwide for critical testing in a variety of industries including automotive, aerospace, military and university research. A DTS helmet smart-sensor that records head forces in an effort to improve soldier safety and reduce traumatic brain injuries was named by the U.S. Army as one of "The Greatest Inventions." *Inc.* Magazine has twice named DTS as one of the fastest-growing private U.S. companies.

www.dtsweb.com.



DTS Grand Opening – DTS owners and founders (*from left*) Steve Pruitt, President and CEO; Tim Kippen, COO. and Mike Beckage, CTO, in front of their new 50,000 square foot Seal Beach corporate headquarters.





DTS Ribbon Cutting Ceremony – A ribbon cutting ceremony commemorated the Grand Opening of DTS's new Seal Beach corporate headquarters. Performing the historic cut is Steve Pruitt, DTS President and CEO, center. Next to him, holding certificates are (*from left*): co-founders, Mike Beckage, CTO, and Tim Kippen, COO, with Clare Darskovich and Celeste MacFarlane, members of the reigning Seal Beach Court looking on. Attending dignitaries shown are (*from far left*) Seal Beach Mayor Ellery Deaton, Chamber of Commerce President Diana Brunjes, Colin Edwards, representative of California Assemblyman Travis Allen's office, and City Councilman David Sloan.



Champagne Bottle Crash Tested – Steve Pruitt, DTS President and CEO, commemorates the new headquarters with a DTS twist on the champagne bottle smash as he pulls a cord that drops weighted DTS sensors, crushing the bottle and recording the data collected from the impact.



Training – The DTS Grand Opening included day-long product training for customers and interested visitors. Shown here is a crash test dummy with DTS sensors and recorders used for human injury analysis.